

COMPANY PROFILE



Empowering Innovation and Growth in Africa...

ABOUT **BOCTRUST**

Boctrust Capital is a leading investment firm dedicated to fueling innovation, growth, and positive social impact across Africa. With a sector-agnostic approach, we partner with visionary entrepreneurs and provide expert investment advisory services to individuals and institutions.

OUR VISION AND MISSION

VISION

To be a leading catalyst for sustainable development and progress in Africa by supporting innovative startups and emerging enterprises.

MISSION

To empower entrepreneurs and investors through strategic advisory and investments, fostering economic growth, job creation, and positive societal impact



OUR CORE VALUES

- **Integrity:** Upholding the highest ethical standards in every transaction and relationship.
- **Excellence:** Delivering top-tier performance and value to our investors and portfolio companies.
- **Impact:** Committing to measurable social and environmental outcomes, alongside robust financial returns.
- **Innovation:** Championing creative solutions and adaptive thinking to overcome Africa's most pressing challenges.
- **Collaboration:** Fostering open, long-term partnerships built on mutual respect and shared goals.

OUR SERVICE

Boctrust Capital specializes in African ventures, with a global partnership model. We advise and invest in innovative startups and growing enterprises across multiple sectors, including finance, healthcare, education, and technology.



**STRATEGIC PORTFOLIO
CONSTRUCTION**

RISK MANAGEMENT

MARKET INSIGHTS

VENTURE CAPITAL

PRINCIPAL INVESTMENTS

INVESTMENT ADVISORY SERVICES

At Boctrust Capital, our investment advisory services are designed to provide expert financial guidance to individuals and institutions. Our team of experienced professionals offers:

- **Strategic Portfolio Construction:** Tailored investment strategies to meet the unique needs and goals of our clients.
- **Risk Management:** Expert advice on managing risk and maximizing returns.
- **Market Insights:** In-depth analysis and research to inform investment decisions.



PRINCIPAL INVESTMENTS AND VENTURE CAPITAL

In addition to our investment advisory services, we also offer:

- **Principal Investments:** Direct equity funding in innovative startups and high-potential companies.
- **Venture Capital:** Funding and support for emerging companies, including seed and growth-stage financing.



MARKET FOCUS & CLIENTS

Boctrust Capital specializes in African ventures, with a global partnership model. We advise and invest in innovative startups and growing enterprises across multiple sectors, including finance, healthcare, education, and technology.



MEET OUR BOARD OF DIRECTORS



Babajide 'Bosun Okusaga

Meet Babajide 'Bosun Okusaga, a seasoned Chartered Surveyor and Investment Adviser with a proven track record of creating, increasing, preserving, and protecting wealth through real estate and capital market expertise. As a strategic leader, Babajide drives firm-wide strategy, leads cross-functional teams, and fosters a culture of innovation and excellence.



Hilary Eledu

Meet Hilary Uchechukwu Eledu, a results-driven professional with a proven track record of driving business growth, innovation, and strategic planning in the financial services industry. With over two decades of experience, Hilary has developed a strong background in capital market operations, financial modeling, business development, and client relationship management.



Oluwaseun Adekanbi

Meet Oluwaseun Adekanbi, a dynamic and growth-driven business and strategy manager with a passion for financial inclusion, women empowerment, and socioeconomic development of MSMEs. With a career spanning over a decade, Oluwaseun has built a reputation for driving business growth, innovation, and strategic planning in the financial services industry.

BABAJIDE 'BOSUN OKUSAGA



With over two decades of experience, Babajide has developed a strong background in investment and syndication, client and business development, risk management, and compliance. He has worked with various organizations, including Babajide Okusaga & Company, Boctrust Capital Limited, and Boctrust Microfinance Bank, where he has held senior roles such as Managing Partner, Chairman, and Founder & Pioneer CEO.

Babajide's expertise extends to strategic planning, business development, property valuation, and client relationship management. He has a strong network of stakeholders and has built a reputation for driving business growth through partnerships, expansions, and acquisitions.

As a thought leader, Babajide is committed to staying ahead of industry trends and best practices. He has undergone various professional certifications, including the MRICS and FICAN, and is a member of the Lagos Business School Alumni Association.

Throughout his career, Babajide has demonstrated exceptional leadership and management skills, driving business growth, innovation, and strategic planning. His core strengths include business strategy, negotiation, property valuation, and client relationship management.

With a passion for creating and protecting wealth, Babajide continues to make a positive impact in the real estate and financial services industry. His commitment to excellence, innovation, and customer-centricity has earned him a reputation as a trusted and respected professional in his field.

HILARY ELEDU.



As a seasoned expert, Hilary has worked with various organizations, including Arnett Consulting, BGL Asset Management Limited, BGL Securities Limited, and DAAR Communications Limited, where he has held senior roles such as Managing Director, Executive Director, and General Manager (Finance).

Throughout his career, Hilary has demonstrated exceptional leadership and management skills, driving business growth, innovation, and strategic planning. He has a strong track record of achieving impressive results, including designing pragmatic investment decision tools that have generated massive trading income for his organization.

Hilary's expertise extends to financial analysis, business advisory, and strategic consulting. He has provided business, financial, and strategic consulting services to companies, enhancing operational efficiencies, growth in profit margins, and new business opportunities.

As a thought leader, Hilary is committed to staying ahead of industry trends and best practices. He is a Fellow of the Institute of Chartered Accountants of Nigeria and has undergone various professional certifications, including the Advanced Management Program at Lagos Business School.

With a passion for driving business growth and innovation, Hilary continues to make a positive impact in the financial services industry. His commitment to excellence, innovation, and customer-centricity has earned him a reputation as a trusted and respected professional in his field.

OLUWASEUN ADEKANBI



As the Managing Director/CEO of Unilag Microfinance Bank, Oluwaseun is responsible for formulating and implementing digital initiatives and strategic plans to drive business growth and increase market share. With a proven track record of achieving impressive results, Oluwaseun has grown the bank's risk assets by 50%, increased customer liability by 100%, and expanded the customer base by 30% within just four months.

Throughout his career, Oluwaseun has demonstrated exceptional leadership and management skills, driving business development, product innovation, and market penetration. He has worked with various organizations, including Addosser Investment Ltd, Addosser Microfinance Bank, and AB Microfinance Bank, where he has held senior roles such as Group Head, Strategy & Business Development, Head of Specialized Products & Partnerships, and Business Manager.

Oluwaseun's expertise extends to credit analysis, SME lending, financial analysis, and risk management. He has a strong background in capital raising, investor relations, and strategic alliances, having worked with various stakeholders, including shareholders, board of directors, regulators, and strategic partners.

With a strong educational foundation, Oluwaseun holds a Bachelor of Science (Ed) in Economics from Tai Solarin University of Education and has undergone various professional certifications, including the Certified Credit Risk Portfolio Manager and Recovery program from the Chartered Institute of Bankers of Nigeria.

GET IN TOUCH

With a strong focus on investment advisory, Boctrust Capital is well-positioned to support the growth and development of innovative startups and emerging enterprises in Africa.

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